

WHY YETI?

Why participate in **YETI**?

Starting your own business allows you to be your own boss and make your own decisions independently.

You have the freedom to set your own goals and work towards them on your own terms.

YETI offers comprehensive training workshops covering many aspects of entrepreneurship like business 101, marketing, and money management.

Along with training, **YETI** gives you initial capital and specialized resources. When you participate in YETI, you receive mentorship and training. You'll receive valuable insights, advice, and encouragement from local experts.

As a business owner, you have the opportunity to positively impact society and contribute to your community.

YETI is a unique opportunity for you to explore your entrepreneurial potential and turn your business ideas into reality.

WANT TO APPLY?

APPLICATIONS OPEN IN APRIL!

Scan the QR Code to find out about the YETI program the region is running, program dates, and learn how to apply.

We'll connect you with your local Community Futures office directly, and hopefully, we can bring your region on board soon!



◀ LEARN MORE

Scan the QR code or head to our website to learn more.
wildrose.albertacf.com

Our CED Coordinator, Trisha Breault is available to answer any questions you may have.

E-mail: trishab@albertacf.com



Growing communities one idea at a time

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**FOR BIG IDEAS
THAT HAVEN'T
MET THE
WORLD... YET!**



STUDENT INFO

YOUNG ENTREPRENEURS TRAINING INITIATIVE

Launched in 2015, **YETI** is a locally focused, high-speed business training initiative for senior high-school teens with big dreams... like you!

With startup cash, resources and guidance from Community Futures staff and community partners, we'll help you turn your business idea into a full-time money-maker over the 8 weeks of summer - and well into the future!

YETI participants receive a Student Workbook, attend entrepreneurial training workshops, and commit to weekly check-ins over the summer. Students also have the option to earn up to 3 high school credits.

All participants receive a **\$500 start-up award**, and a chance to receive an **additional \$500** at the end of the program. High Achiever awards are also available to the student who makes the most progress with their business.

All **YETI** participants run their businesses over the 8-week summer program with support from Community Futures for training and mentorship. We love to cheer on our students!

ALUMNI SPOTLIGHTS



TYSON SAILERS LAWN SERVICE

This is my second year running my own business and I've learned so much! It started with lawn care over the summer, but now I also do snow removal in the winter. Managing both seasons keeps me busy, but it's been one of the most rewarding experiences of my life. I've learned how to schedule jobs, manage money, handle customer relationships, and even deal with unexpected challenges, like bad weather or equipment breaking down. That's why I'm excited about YETI (Young Entrepreneur Training Initiative). I believe YETI can inspire more teens to chase their dreams and turn their ideas into reality, just like I did with my business.



MELEAH MJEAN JEWELRY

My experience at the YETI program was transformational. It equipped me with skills as a young entrepreneur and connected me with an incredible community of people. I learned how to approach challenges with confidence, communicate effectively, and collaborate with others in ways I hadn't imagined before. I am grateful for the opportunities to grow and learn alongside such an empowering and passionate group of people who make this program possible. YETI has left a lasting impact on me, and I'm excited to carry forward everything I've gained into my future as a young adult and business owner.