

# Community Business Investment Partnership (CBIP)

Collaborative initiative with municipalities for business improvement

## What is the Community Business Investment Program (CBIP)?



CBIP is collaborative initiative between CF Wild Rose and its shareholder communities to provide an opportunity for municipalities to invest within their business community.

Through this partnership, municipalities provide their businesses with an interest free grant on loans up to \$10,000 over a three year term.

Municipalities establish their budget to allocate to the program and provide input, guidance and acceptance of eligible projects.

## Program Objectives & Potential Project Initiatives?

- Municipalities will develop relationships with their local business community.
- Local businesses will remain competitive in the marketplace resulting in growth and expansion.
- Improve the exterior and interior of businesses.
- Purchase of equipment to increase growth or modernization.
- Technology upgrades (point of sale, e-commerce solutions, website development, etc.)
- Office space improvements.



## What will CFWR provide?

CFWR will provide access to capital and will disperse funds in accordance to the eligibility and guidelines established by the municipality. Annual reports and interest statements will be provided and CFWR will collect monthly loan payments and conduct project reviews with participating businesses.

CFWR will create marketing materials for promotional purposes and will post on our website and social media.

[www.wildrose.albertacf.com](http://www.wildrose.albertacf.com)

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COMMERCE  
and  
COMMUNITY  
meet