Business Planning Canvas

Name:

CF Office:

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1. Business Idea

2a. Value Proposition	**3a. Customers**	**4a. SWOT**	**5a. Revenue sources (income)**	**6a. Key Resources (what)**	**7. Costs and Financing**	**8. To do list and timelines**
2b. Competitors (strengths and weaknesses)	**3b. Customer Relationship**	**4b. Business Activities**	**5b. Cost structure (expenses)**	**6b. Key Partners (who)**		