



Research & Asset Collection

Stakeholder Engagement

Opportunity Profile

Strategic Action Plan

Regional Strategy

Agri-Tourism Expansion Initiative

Grow the agri-tourism sector in the Wild Rose Region by expanding beyond open farm days and fostering year-around opportunities.

This Initiative will Positively Impact Producers, Processors, Operators, Associations/Societies and others interested in seeking ag tourism opportunities to develop, diversify and enhance their business.

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**GROWING OUR STRONGEST ASSET,
AGRICULTURE**

Alberta

