

## Community Futures is here to support our rural businesses.

Today we all woke up with the awareness that 2020 will end differently than any of us had hoped for. The Provincial announcement made yesterday impacts us all in one form or another and as we all digest what this means, we want to inform you of support programs available to you. We have outlined them below.

### Regional Relief and Recovery Fund (RRRF)

We are currently accepting applications for the second round of the RRRF program. If you have not received CEBA funding through your financial institution or in the first round of RRRF, we encourage you to do so now, as the funding is limited. Click on the link below to go to our website and once you are there, click on the APPLY NOW button



### More Info and to Apply for RRRF

If RRRF is not an option for you, we can provide **access to capital** through our **Quick Cash** or **Working Capital Loan** Products. Community Futures Wild Rose will work diligently to expedite these applications to inject cashflow into your business.

Community Futures Wild Rose provides access to free **Business Coaching** services. If you need to pivot your business, develop a business plan or need guidance in assessing your cashflow situation we would be pleased to speak with you.

Community Futures Wild Rose wants our entrepreneurs to know that we are here for you. Community Futures is the rural entrepreneur's business source for counselling, access to capital and rural economic diversification.

To schedule an appointment contact our Business Analyst:

**Christopher Steeves 403-934-8888 ext # 2**

email: christopher@albertcf.com

### Access to Capital

### Business Counselling Services

## Summary of New COVID-19 Public Health Measures (December 8, 2020)

- Social gatherings – immediate Masking – immediate
- Places of worship – starting at 12:01 a.m.,
- Dec. 13 Retail – starting at 12:01 a.m., Dec. 13
- Business Closures – starting at 12:01 a.m.,
- Dec. 13 (see full list) Work from home – starting at 12:01 a.m., Dec. 13

[View Complete Measures Here](#)

### Federal Support Programs

The Federal Government has provided access to various programs for various industries. Below are a list of programs most widely available to businesses.

Can't find what you are looking for? Please visit Canada's Economic Response plan for additional information. You may also contact our office for further information or your local Member of Parliament (MP) office for further details.

#### [Canada's Economic Response Plan](#)

##### [Canada Recovery Benefit \(CRB\)](#)

[Canada Recovery Benefit \(CRB\)](#) – For individuals who were employed or self employed and are not eligible for Employment Insurance (EI). Similar to CEWS, the individual receives \$500 a week to help offset the loss of income.

##### [Canadian Emergency Business Account](#)

[Canadian Emergency Business Account \(CEBA\)](#) – This is a federal program that is being administered by all the financial institutions across Canada. Like our RRRF they offered loans up to \$40,000. However, that has recently been increased to \$60,000. If you received CEBA previously, then please contact your bank to secure the \$20,000 top up.

[Canadian Emergency Wage Subsidy \(CEWS\)](#) – Apply for the employees wage subsidy. It is important to note that any wages covered by this program can not be used again when you apply for another program (like RRRF).

##### [more on Canadian Emergency Wage Subsidy \(CEWS\)](#)

[Canadian Emergency Rent Subsidy](#) – This program has been modified. **Building owners and RENTERS can now apply.**

##### [more on Canadian Emergency Rent Subsidy](#)

## Provincial Support Programs

Alberta's government expanded its relaunch grant to help small and medium-sized job creators impacted by new COVID-19 restrictions.

"To support Alberta's small businesses as they adapt to the realities of the ongoing public health crisis, the Alberta government is expanding and increasing the Small and Medium Enterprise Relaunch Grant. With a new lower threshold and increased grant amount, up to 15,000 more businesses may be eligible for funding.

In November, the government announced that Alberta businesses impacted by recent public health orders were eligible to apply for a second payment through the program. This second payment will now be 15 per cent of pre-pandemic monthly revenues up to a maximum of \$15,000 – for a total of

\$20,000 in potential funding available for each business, up from the original \$5,000.

This second payment is available to businesses operating in areas on the provincial watch list where new health restrictions have been implemented. Applications for the second payment in areas under enhanced measures will open this month.

Additionally, the program is now expanding to include job creators who have experienced a 30 per cent revenue loss due to the COVID-19 pandemic. This lowers the threshold from the existing requirement of 40% revenue loss. The 30% threshold will be available to impacted businesses retroactive to March. "

### More Information on the SME Relaunch Grant

#### Government of Alberta to Host Telephone Town Halls with Alberta Businesses

Minister Schweitzer is hosting a series of (Industry Specific) Telephone Town Halls with Alberta businesses so our government can hear directly from you. *Register with links below.*

Please see the industry specific dates (below) – we encourage you to extend the invite to members of your industry association or organization.

Minister Schweitzer will be joined by:

Dr. Deena Hinshaw, Chief Medical Officer of Health

Martin Long, MLA, Parliamentary Secretary for Small Business and Tourism

They will answer your questions about the new restrictions, the spread of COVID-19 and talk about ways that you can operate safely, and help limit the spread, keeping Albertans safe. They will also answer any questions you have about Alberta's Recovery Plan and how government can continue to provide support during these difficult times.

Please also keep the participant information (attached) that provides you with instructions about joining the call including dial in numbers to have with you if needed.

#### PARTICIPANT INFORMATION

##### **Professional Services and Business Groups Wednesday, DECEMBER 9**

6:30 PM – 8:00 PM MST

>>Please pre-register for the Telephone Town Hall by entering your name, organization and phone number at the following link by December 9 at 3 PM MST: <https://extranet.gov.ab.ca/opinio6/s?s=dec9JEITTH>

##### **Restaurants, Food Service, Retail, Casinos, Hospitality (Hotels and Ski Lodges) and Personal Services Thursday, December 10**

7:00 PM to 8:30 PM MST

Please pre-register for the Telephone Town Hall by entering your name, organization and phone number at the following link by December 10 at 3 PM MST: <https://extranet.gov.ab.ca/opinio6/s?s=dec10JEITTH>

## We Applaud Our Rural Businesses

Community Futures Wild Rose wants to take this moment and acknowledge you and all you do for our communities. We applaud you in providing opportunities employment, focusing on your business, families and employees. Rural businesses and entrepreneurs are the backbone to our economy.

Ensure you take care of all aspects of your physical and mental health. There are several resources for supports and encourage you, your family and staff to seek support through extended benefits, Alberta Health Services, Mental Health Association, your doctor, or local Family and Community Support Services (FCSS). Having a support system is critical during these challenging times.

Sincerely,

### Community Futures Wild Rose

Chantale Hache, Executive Director - 403.934.8888 ext.1

Christopher Steeves, Business Analyst - 403.934.8888 ext. 2

Wendy Gerbrandt, Community Economic Development Lead - 403.934.8888 ext. 3

Pat Grabo, Administrator - 403.934.8888 ext. 4



---

Copyright © "[2020]" "[Community Futures Wild Rose]", All rights reserved.

**Our mailing address is:**

\*[PO Box 2195 (101, 331 - 3 Avenue), Strathmore, AB T1P 1K2]\*

Want to change how you receive these emails?

You can [update your preferences](#) or [unsubscribe from this list](#).